

VANNI *goes arty* 2008



The relationship between design and contemporary art. Is there a possible synergy between the two and how the focus on a particular territory reconciles with the goal of both of addressing a global public and economy?

Michelangelo Pistoletto (artist)

The connection between art and design consists in the possibility of being together engaged on a message. If there is a message there is art, if there is only the relation of the expression or the creativity for the material object in itself it cannot be called art, in my opinion. Today I think that each object has an important responsibility, a social responsibility. And where an when an object brings social responsibly there is art, even if it is design.

